

**SOW  
GOOD**  
*Candy*

Freeze Dried Candy are classic candies with a crunchy twist.

**LIGHT CRUNCHY AIR**

Intensified flavor + expanded size + long lasting =  
Fewer bites needed for your sweet fix!

**5%**  
DISCOUNT



**HyperDRIED HyperCRUNCHY**  
**HyperFLAVORFUL**



FLOOR DISPLAY HOLDS 12 DIFFERENT TYPES  
OF CANDY – MIX & MATCH – DISPLAY IS FREE  
WITH/PURCHASE OF PRODUCT  
*Not for resale*





FEMALE-FOUNDED



FAMILY-FOUNDED



# SOW GOOD BRAND STORY

Sow Good is revolutionizing the candy industry with our exceptional quality freeze dried candy, cutting-edge technology, and innovative approach. As a family-founded public company traded on Nasdaq (Ticker: SOWG), we leverage over a decade of freeze drying expertise spanning multiple fields. We built our own freeze driers (the size of shipping containers!) using proprietary technology to ensure our candy is hyper dried, hyper crunchy, and hyper flavorful. Our new 324k sqft, Dallas-based facility is SQF-2 (food safety test) certified and has tripled our manufacturing capacity, enabling us to rapidly scale, meet increasing customer demand, and continuously innovate.

Our highly collaborative and adaptable nature sets us apart in the industry. By making our own candy, we avoid the shortages and restrictions faced by many companies using branded candy, providing consistent and timely deliveries. As the largest freeze dried candy manufacturer, we are committed to maintaining the highest standards of quality and service.

Our vibrant and appealing packaging and branding stands out on shelves, attracting customers of all ages and adding a fun, new touch to your candy selection. Join the Sow Good Candy family and offer your customers a superior treating experience. Samples are available upon request, so you can see the Sow Good difference for yourself.

## Summary:

1. Built own freeze driers (the size of shipping containers!) using proprietary technology
2. Family and female-founded and -led and publicly traded on Nasdaq (SOWG)
3. 324,000 sqft, state-of-the-art, SQF-2 certified facility in Dallas, TX
4. Largest freeze dried candy manufacturer, making our own candy to avoid shortages and restrictions of sourcing branded candy suppliers

**CB DISTRIBUTORS, INC.**

LEADING WHOLESALER FOR THE CONVENIENCE STORE INDUSTRY

2500 Kennedy Drive | Beloit, WI 53511  
Phone: 888-824-3256 | [www.cbprices.com](http://www.cbprices.com)





# MINI MALLOWS

Mini Mallows Freeze Dried candy is the perfect treat when you're craving something sweet AND crunchy. Our freeze dried marshmallows put a delicious, crunchy twist on a normally chewy, sweet treat!



Freeze Dried Candy are classic candies with a crunchy twist.

*Hyper***DRIED** *Hyper***CRUNCHY** *Hyper***FLAVORFUL**





# LEMON PUFFS

Sour with a little sweetness to get your sweet fix without all the guilt. Our Lemon Puffs Freeze Dried candy are a perfectly lightweight, flavorful and airy treat. And because they're more packed with flavor, expanded in size and last longer, you won't need as many to satisfy your craving!



Freeze Dried Candy are classic candies with a crunchy twist.



*Hyper***DRIED** *Hyper***CRUNCHY** *Hyper***FLAVORFUL**





Check Out All  
The Flavors

Rainbow Bites  
4.2oz Bag

Sweet Squares  
4oz Bag

Sour Worms  
1.5oz Bag



Crunchy Bears  
1.5oz Bag

Cookie Dough  
Bombs 1.3oz Bag

Jumbo Sweet Spheres  
4oz Bag

Jumbo Sour Spheres  
4oz Bag



Peach Perfect  
1.9oz Bag

Sour Bites  
4.2oz Bag

Mini Bursts  
4.5oz Bag

Sweeter Geeks  
1.2oz Bag



Sour Bites 2.0  
4.2oz Bag

Neapolitan Jumbo  
1.6oz Ice Cream  
Sandwich

Vanilla Jumbo  
1.6oz Ice Cream  
Sandwich

Berry Crunch  
0.7oz Ice  
Cream Bar

Vanilla 1oz Ice  
Cream Sandwich



# WHY SOW GOOD CANDY?



1

## SALES, SALES, SALES

Weekly Sales - **10,000 Units**

In just 7 weeks, Circle K South Atlantic stores sold over **\$500,000** worth of product

2

## SALES, SALES, SALES

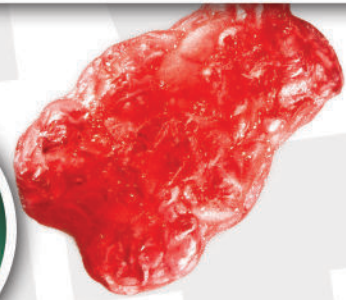
In Circle K South East, for 4 weeks the stores sold over

**\$170,000** worth of product

## TOP SELLER!

NACS 2023, Sow Good Candy Ranked #2 at the Cool New Products Room. Beating out all Freeze Dried Candy Competitors!

3



## PACKAGING

Attractive and Engaging design. Displays a window to see what you are getting! It isn't just yummy to eat, but to look at too!

4



## INNOVATIVE FLAVORING

Sow Good harnessed the power of the proprietary freeze-drying technology and product specific manufacturing facility.

5





VAPING DEVICE

# RIZIV

*RISE OF MY CLOUDS*

MEGA BOX  
MIXED BERRIE

9000 PUFFS  
SMART 9000  
6000 PUFFS  
COLOR BOX  
6000 PUFFS  
MEGA BOX

RIZIV  
RISE OF MY CLOUDS



**5%**  
DISCOUNT

**RIZN**  
RISE OF MY CLOUDS

# PRE-PACKS



- ✓ **50% Margin on All RIZN Products**
- ✓ **Display generates Gross profit of over \$650.00**
- ✓ **Consumer Friendly Pricing**
- ✓ **Includes only high selling flavors**



# COLOR BOX 6000

## IMPROVED QUALITY

RIZN Color Box Rechargeable Disposable device is top of the line! Each device contains a 550mAh rechargeable battery and is prefilled with 10.5mL of 5% nicotine, Now offering up to **6000 puffs**. RIZN Color Box device is designed with a 1.2Ω mesh coil, overheating protection, and an anti-oil film for a continuous and satisfactory draw with endless flavor.

### FLAVORS INCLUDE:

BLUE RASPBERRY LEMONADE  
MIXED BERRIES  
PEACH BLUE RASPBERRY  
STRAWBERRY WATERMELON

**MSRP: \$14.99**



PURE TASTE MESH COIL USB TYPE-C



**WARNING:**

This product contains nicotine.  
Nicotine is an addictive chemical.



**5%**  
**DISCOUNT**

**RIZN**  
RISE OF MY CLOUDS

# MEGA BOX

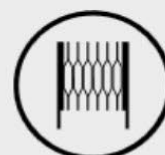
RIZN Mega Box Rechargeable Disposable device is top of the line! Each device contains a 550mAh rechargeable battery and is prefilled with 13mL of 5% nicotine, offering up to 6000 puffs. RIZN Mega Box device is designed with a 1.2Ω mesh coil, overheating protection, and an anti-oil film for a smooth and easy draw with lasting flavor.



## FLAVORS INCLUDE:

BLUE RASPBERRY LEMONADE  
MIXED BERRIES  
PEACH BLUE RASPBERRY  
STRAWBERRY LIME  
CRANBERRY  
SUPER SOUR  
STRAWBERRY WATERMELON

**MSRP: \$14.99**



PURE TASTE MESH COIL USB TYPE-C



**5%**  
DISCOUNT

# SMART 9000

RIZN Smart Box Rechargeable Disposable device is innovative advanced technology! Newly developed LED battery life and liquid indicator showing the amount left. Each device contains a 650mAh rechargeable battery and is prefilled with 13mL of 4% nicotine, offering up to 9000 puffs. RIZN Smart 9000 device is designed with a 1.2Ω mesh coil, overheating protection, and an anti-oil film for a continuous and satisfactory draw with endless flavor.

## FLAVORS INCLUDE:

BLACKBERRY ICE

PEACH BLUE RASPBERRY

RED GRAPES

STRAWBERRY WATERMELON

**MSRP: \$16.99**



PURE TASTE



MESH COIL



USB TYPE-C

**LIQUID  
AMOUNT**

**BATTERY  
LIFE**



**WARNING:**  
This product contains  
nicotine. Nicotine is  
an addictive chemical.

**WARNING:**  
This product contains nicotine.  
Nicotine is an addictive chemical.

